



## WinterKids Helps to Get Kids Outside All Winter!

WinterKids helps children develop healthy lifelong habits through education and fun, outdoor winter activity.

We create opportunities for children to be active, vibrant, and healthy in the outdoors.

New for 2019, we have created the WinterKids App, which replaces the historical Passport and Funpass Programs.

This allows **kids of all ages** to participate in outdoor winter sports in Maine and New Hampshire!

### A Physical Activity Opportunity for Kids-Outside of School!

The new **WinterKids App** provides free and discounted opportunities for children to try skiing, snowboarding, snowshoeing, ice-skating, tubing and even ice climbing!

Families can purchase a membership to the mobile app for \$35.00 (WinterKids offers a generous scholarship policy to families in need), and present the offer at the participating areas for deep discounts on tickets, lessons, and rentals. In addition to the season-long discounts, our partner areas host WinterKids Family Days, providing excellent deals *exclusive to WinterKids Members and their families*.

## What do You Have to do?

Please **distribute copies of the attached posters** around your school.

Feel free to make extra copies or include it in your e-newsletter!

The WinterKids App is for all kids ages 3-17!

Parents can sign up for a family membership at [winterkids.org](http://winterkids.org).

We know you care about the health and education of the kids in your community, and we do too! Kids who participate in outdoor activity are healthier, and studies show healthy, active kids also learn better.

Providing families with low- and no-cost access to a variety of winter sports is a step in the right direction for fun, fitness, and academic success.

Thank you for supporting active, outdoor education in and out of school!

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[www.winterkids.org](http://www.winterkids.org)

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